

## **Market demands in the Eastern Townships**

Hi, my name is Jessica Girard and I am a guidance counsellor with Job Links, the employment/guidance counselling resource for the adult anglophone population of the Eastern Townships. My primary focus is employment and guidance counselling where I guide clients as well as provide them with tools and resources to help them integrate into the job market or identify a professional goal. In both types of services, it's important for my clients to be aware of the current market demands in the region as this may have a direct influence on the choices they make.

As of 2019, most jobs were found in the secondary sector (transformation of raw material into products or goods) and tertiary sector (services) (Ministère du Travail, de l'Emploi et de la Solidarité sociale). In fact, about 1 in every 5 jobs were in the industrial sector and 7 in 10 jobs were in the service sector<sup>1</sup>. In this region, our secondary sector includes the manufacturing of rubber, plastic, metal and wood products as well as transportation material. On the other hand, our tertiary sector includes the field of education, the retail and wholesale trade sector, the restaurant industry and the health care and social assistance sector.

Of course, the current pandemic has had a direct impact on the job opportunities in the sectors. On one hand, from November to December 2020, for the whole of Quebec, there has been decreases in various sectors, such as in the health care and social assistance sector and the accommodation and food services sector (Ministère du Travail, de l'Emploi et de la Solidarité sociale, 2021). However, there has also been an increase, in the professional, scientific and technical services sector, the retail and wholesale trade sector and the manufacturing sector.

To learn more about the job prospects for specific types of jobs and to view the current positions available, I invite individuals to consult the Labour Market Information site from

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Ministère du Travail, de l'Emploi et de la Solidarité sociale. Portrait du marché du travail. Retrieved from <https://www.emploi.quebec.gouv.qc.ca/regions/estrie/portrait-du-marche-du-travail/>

Ministère du Travail, de l'Emploi et de la Solidarité sociale, 2021. Bulletin sur le marché du travail au Québec de décembre 2020. Retrieved from <https://www.emploi.quebec.gouv.qc.ca/regions/estrie/nouvelles-estrie/nouvelles-estrie-detail/article/bulletin-sur-le-marche-du-travail-au-quebec-de-decembre-2020/>

Services Québec at which accessed by clicking on the following link, <http://imt.emploi.quebec.gouv.qc.ca/>. Moreover, for additional information on the job market and to receive assistance in either employment or guidance counselling, I invite you contact us to set-up an appointment!

## **Recruiter's Corner**

### **Free online workshop of the month**

Job Links will be hosting, on March 10<sup>th</sup> and 11<sup>th</sup> a workshop dedicated to helping the anglophone population in getting ready for the upcoming virtual edition of the Salon Priorité-Emploi Estrie. To register please visit <https://bit.ly/JobLinksWorkshops21> or call us.

We will, during this workshop review the pertinent documents you might need for the job fair, help you properly present yourself to employers, practice interview questions and so much more!

To get the latest news from Job Links, visit our website <http://joblinks.etsb.qc.ca> or look us up on Facebook at [facebook.com/JobLinksEasternTownships](https://www.facebook.com/JobLinksEasternTownships)

For more information about Job Links:

Phone: 819-566-2422 ext. 0

E-mail: [joblinks@etsb.qc.ca](mailto:joblinks@etsb.qc.ca)

We look forward to helping you!